

Twentieth International IR and Capital Markets Meeting
Sheraton São Paulo WTC Hotel Convention Center, Avenida das Nações Unidas 12559, São Paulo, SP

PRELIMINARY PROGRAM

Updated Jne11th, 2018

() Guest speaker – to be confirmed*

JUNE 20, 2018

- 11.30 a.m. - Press conference – IBRI & Deloitte Research (**only for members of the press**)
- 1.30 p.m. - Registration and welcome coffee
- 2.00 p.m. - **Opening**
- Marcelo Barbosa, President, CVM
 - Alfried Plöger, Chairman of the Board, ABRASCA
 - Edmar Lopes Neto, Chairman of the Board of Directors, IBRI
- 2.30 p.m. - **Panel 1 - THE FUTURE OF THE CAPITAL MARKET IN BRAZIL – WHAT NEEDS TO BE DONE TO INCREASE THE NUMBER OF LISTED COMPANIES?**
- Moderator:** Edmar Lopes Neto, Chairman of the Board of Directors, IBRI
- Panelists:**
- Marcelo Barbosa, President, CVM
 - Gilson Finkelstain, President, B3
 - Ary Oswaldo Mattos Filho, Partner, Mattos Filho Advogados
 - Paulo César Aragão, Director, Abrasca
- 3.10 p.m. - **Q&A**
- 3.25 p.m. - **Panel 2 – BOARD LEVEL AND CREATING VALUE FOR SHAREHOLDERS**
- Moderator:** Aleksandro Broedel, CFO and IR Officer, Itaú Unibanco Holding S/A
- Speakers:**
- Fabio Schvartsman, CEO, Vale
 - Osvaldo Burgor Schirmer, Chairman, Lojas Renner
- 4.05 p.m. - **Q&A**
- 4.20 p.m. - **Coffee Break**
- 4.50 p.m. - **Panel 3 – THE FUTURE OF INVESTOR RELATIONS AND CORPORATE GOVERNANCE**
- Moderator:** Rodrigo Bacellar, CEO, Odontoprev
- Panelists:**
- Carlos Marinelli, CEO, Grupo Fleury
 - Fabricio Bloisi, President, Movable
 - Rafael Mendes Gomes, Compliance Director, Petrobras
- 5.30 p.m. - **Q&A**
- 6.00 p.m. - **Closing of activities for the day**

JUNE 21, 2018

- 8.30 a.m. - **Welcome coffee**
- 9.00 a.m. - **Lecture 1 – GROWTH STRATEGY AND VALUATION**
Moderator: Antonio D. C. Castro, Director, ABRASCA
Speaker:
- Marc Goedhaert, Senior Expert, McKinsey & Company
- 9.30 a.m. - **Q&A**
- 9.45 a.m. - **Panel 4 – SIMPLIFICATIONS OF COMPANIES’ REPORTING REQUIREMENTS**
- **Moderator:** Eduardo Lucano da Ponte, Executive Chairman, ABRASCA
- Panelists:**
- Fabio Pinto Coelho, Technical Analyst of Planning Superintendence, CVM
 - Tiago Isaac, Company Relations Superintendent, B3
 - Enrique Pessoa, Director, Donnelley Financial Solutions
 - Roberto Dias Carneiro, Partner, BMA
- 10.30 a.m. - **Q&A**
- 10.45 a.m. - **Coffee Break**
- 11.10 a.m. - **Panel 5 – IBRI & DELOITTE RESEARCH - Valuation of assets in economic recovery: a integrated vision of the Brazilian business reorganization**
- Moderator:** Guilherme Setubal, Executive Chairman, IBRI
- Panelists:**
- Luis Vasco, Partner of the Financial Advisory Area and leader of the front of business restructuring Solutions, Deloitte
- 11.50 a.m. - **Q&A**
- 12.05 p.m. - **Panel 6 – MIFID II – BUY SIDE CHANGES AND IMPACTS AND CHALLENGES FOR IR**
Moderator: Luis Almeida, MIFID Specialist, Thomson Reuters
- Panelists:**
- Valder Nogueira, Head of Equity Research (Brazil), Banco Santander
 - Daniela Bretthauer, Investor Relations Officer, Carrefour Group, and member of the board of IBRI
 - Karen Bodner, Principal, Market Intelligence & Strategy, BNY Mellon
 - Joaquim Oliveira, Partner in the areas of Banking and Finance, Capital Markets, Mergers and Acquisitions and Private Equity, Cescon, Barriue, Flesch & Barreto Advogados
- 12.35 p.m. - **Q&A**
- 12.50 p.m. - **Brunch in the stands area**

- 2.15 p.m. - **Panel 7 – RI HIGH TECH – NEW TOOLS**
Moderator: Rodrigo Maia, Investor Relations Officer, Gerdau, Chairman of the Capital Market Committee, ABRASCA and Director - Southern Region, IBRI
Panelists:
- João Victor Vicente, Sales Executive, Looqbox
 - PH Zabisky, CEO, MZ
- 2.55 p.m. - **Q&A**
- 3.10 p.m. - **Panel 8 – ECONOMIC JOURNALISM AND THE BRAZILIAN CAPITAL MARKET**
Moderator: Ronnie Nogueira, Editor, Revista RI
Panelists:
- Geraldo Samor, Founder, Brazil Journal
 - Nelson Niero, Editor, Valor Econômico newspaper
 - Simone Azevedo, Editor, Capital Aberto magazine
- 3.50 p.m. - **Q&A**
- 4.05 p.m. - **Coffee Break**
- 4.35 p.m. - **Panel 9 – GENDER DIVERSITY – HEFORSHE**
Moderator: Diego Barreto, Board Member, IBRI and Finance and Legal Director, Ingresso Rápido
Panelists:
- Ruy Shiozawa, CEO, Great Place to Work
 - Juliana Rozenbaum, Board Member, Arezzo, Duratex and Lojas Renner
- 5.15 p.m. - **Q&A**
- 5.30 p.m. - **Closing Lecture**
Keynote Speaker: To be confirmed (*)
- 6.15 p.m. - **Closing Session**
- Alfried Plöger, Chairman of the Board, ABRASCA
 - Edmar Lopes Neto, Chairman of the Board of Directors, IBRI
- 6.30 p.m. - **Meeting ends**



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